



FOR IMMEDIATE RELEASE

### **YNCU SPREADS VALENTINES ACROSS ONTARIO TO THANK LOCAL HEROES**

*Communities are invited to create cards for first responders, healthcare workers, and community service professionals.*

**KITCHENER, ONTARIO | February 06, 2026** – This Valentine's Day, Your Neighbourhood Credit Union (YNCU) is inviting members, families, schools, and staff across its communities to help spread kindness with the people who serve and care for others every day. Through its Valentine's Card Campaign, participants are encouraged to create handmade cards for first responders, healthcare workers, personal support workers, firefighters, police officers, and other frontline professionals.

Cards can be made using a YNCU colouring page template, available for [download here](#), or participants can create their own designs. All cards should be positive, inclusive, and family-friendly, and addressed generally to recipients, without personal contact information.

"This is such a wonderful way to show appreciation for the people who care for our communities," says Lisa Colangelo, CEO of YNCU. "We're excited to see the creativity and kindness shared across our neighbourhoods, and to lift up those who make a difference every day."

Cards will be collected in-branch by Feb 11. Each branch will choose a local organization to ensure the initiative supports local and deliver the cards on Feb 13.

YNCU encourages everyone to participate, whether by creating a card, sharing the campaign with friends and family, or connecting with local schools and community groups.

"This is such a meaningful way for communities to come together and say thank you to the people who make a difference every day," adds Colangelo. "It's a simple, fun, and powerful gesture that can make a big impact."

For more information on YNCU, visit [yncu.com/](http://yncu.com/).

To download YNCU's Valentine's Day colouring page, visit  
[https://www.yncu.com/assets/pdfs/2026-Vday\\_ColouringPage1.pdf](https://www.yncu.com/assets/pdfs/2026-Vday_ColouringPage1.pdf).

## **ABOUT YNCU**

YNCU is a member-owned, B Corp Certified, local financial institution serving communities across Ontario. With 22 branches across 18 communities and a network of surcharge-free ATMs, members can access financial services close to home throughout the province. Serving more than 65,000 members and managing \$3.5 billion in assets under administration, YNCU is one of Ontario's largest credit unions. Together with its members, people, and community partners, YNCU is helping to build stronger communities.

**Website:** <https://www.yncu.com/>

**LinkedIn:** <https://www.linkedin.com/company/yncu>

**Facebook:** <https://www.facebook.com/YourNCU/>

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